



FOURSQUARE



STARS...THEY'RE JUST LIKE US?

With award season approaching, Foursquare looked at the taste and location data of Los Angelenos who frequent movie *studios* & Soho House LA. Next, we compared those findings against the taste and location data of those who frequent movie *theaters*.

THE FOLLOWING DATA SHOW THE TOP CHAINS, CATEGORIES, AND TASTES OF LA'S ENTERTAINMENT CROWD.



MOVIE STARS



MOVIEGOERS



Taste Styles of the Rich & Famous

TOP TASTES

Sea urchin ✓

Kale salad ✓

Architecture ✓

Michelin stars ✓

Tuna tartare ✓

Bone marrow ✓

Omakase ✓

Burrata ✓

Prosecco ✓

Mezcal ✓

Hello from the Other Side

TOP TASTES

Gardens ✓

Brunch cocktails ✓

Lunch specials ✓

All you can drink ✓

Discounts ✓

Seafood tacos ✓

IPAs ✓

Dancing ✓

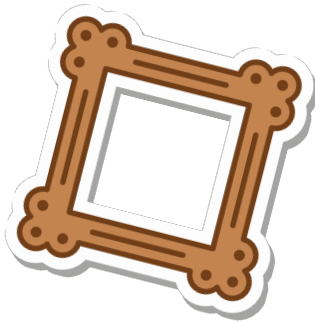
Pork belly ✓

Gnocchi ✓

A Day in the Life of Hollywood's A-List

TOP CATEGORIES

Cycle Studios
Farm to Table Restaurants
Cocktail Bars
Concert Halls
Juice Bars
Hotel Bars
Vegan Restaurants
French Restaurants
Yoga Studios
Art Galleries



Everyday Grind: Commutes & 9 to 5's

TOP CATEGORIES

Movie Theaters
Health & Beauty Services
Advertising Agencies
Street Fairs
Bubble Tea Shops
Bus Stops
Ramen Restaurants
Bike Stores
Coffee Shops
Food Trucks

Looking Good, Feeling Good

TOP CHAINS

Four Seasons Hotels & Resorts
SoulCycle
Equinox
The Standard
Flywheel Sports
Starwood Hotels
The Coffee Bean & Tea Leaf
Whole Foods

Errands & Extracurriculars

TOP CHAINS

Regal Cinemas
Michaels Stores
Chase Bank & ATM
Nordstrom
AMC Theaters
24 Hour Fitness
Petco
Chipotle
Publix

